Leaders have a dramatic impact on the productivity of those they lead and on the organization’s bottom-line results. Zenger Folkman’s research discovered six critical behaviors that extraordinary leaders leverage to influence others and improve their organizations.

**The 6 Leadership Levers**

**Innovation**
Generate new ideas and solutions through creative approaches.

**Acumen**
Acquire knowledge and skills to be at the cutting edge of business practices.

**Strategic Vision**
Communicate a clear vision to guide others in accomplishing key objectives.

**Relationships**
Develop strong relationships built on trust, respect, and consideration.

**Inspiration**
Engage and motivate others to perform at their highest potential.

**Execution**
Honor commitments and consistently deliver extraordinary results.

Three strengths raise leadership effectiveness to the 90th percentile.

If a person is highly competent at any three of the Leadership Levers, they would be in the top 10% of global leaders.

Leverage six critical leadership behaviors—get extraordinary results.

Our research clearly demonstrates that improving just one of the Leadership Levers can have a profound positive impact. Contact Zenger Folkman for more information and take a look at our complete research.

*Based on Zenger Folkman survey data*