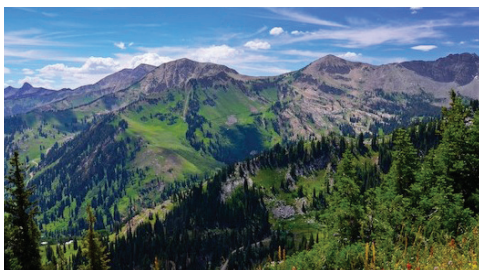




Coaching and Certification Workshops

Orem, UT | August 2–3, 2017



YOU ARE INVITED TO JOIN US! LEARN THE SKILLS UTILIZED BY WORLD-CLASS COACHES.

Effective coaches have a profound impact on individuals, teams, and organizations. Experience *The Extraordinary Coach* Workshop and master a simple, flexible, yet powerful coaching framework.

STRENGTHS VS. WEAKNESSES

Too often, leadership development and training programs focus on what a leader does wrong. At Zenger Folkman, we focus our development programs on building strengths. Our research proves that leaders who build their strengths, rather than fix weaknesses, are far more likely to be extraordinary leaders.

THE EXTRAORDINARY COACH™ WORKSHOP (EC)

How the Best Leaders Help Others Grow

August 2, 2017 • 8 am to 5 pm

Want more motivated, committed, and engaged employees? Leaders who effectively coach, significantly increase their personal leadership impact and the productivity and effectiveness of those they coach.

The Extraordinary Coach Workshop takes a strengths-based approach to improving coaching skills by focusing on what extraordinary coaches do well. You will learn the powerful FUEL coaching communication model along with many other critical skills and tools to inspire others to perform at their peak.

THE EXTRAORDINARY COACH FACILITATOR CERTIFICATION™ (ECFC)

August 3, 2017 • 8 am to 5 pm

Our new, streamlined *Extraordinary Coach Facilitator Certification* Workshop provides the knowledge and tools to effectively deliver *The Extraordinary Coach* Workshop within your organization. Led by a Zenger Folkman Master Trainer, this workshop ensures an accurate, consistent, and high-quality delivery of the program. As a facilitator candidate, you will learn to leverage your existing expertise and apply the knowledge and skills necessary for the delivery of this world-class coaching program.

Previous participation in *The Extraordinary Coach* Workshop is required.

VENUE

Zenger Folkman Corporate Headquarters
1213 North Research Way, Building Q, Suite 3500
Orem, UT 84097

Registration

To register go to:
zengerfolkman.com/events

EC Workshop Fee: \$695

ECFC Workshop Fee: \$3000*

Save \$100: Register by July 1st

* Requires pre-approval. Please register by July 5 to allow time to receive your materials and prepare.

Includes materials, assessments, and meals.

Certification

Certification is a convenient, two-step process:

1. Attend the Workshop
2. Attend the Certification

Seating is limited.

Facilitator

Joyce Palevitz

*Vice President of Delivery Services,
Master Facilitator, and Executive Coach*

Audience

Registration is limited to those working inside organizations. Not for independent practitioners or coaches.